

# CONTRACT



**KUSA-TV**  
**500 Speer Blvd.**  
**Denver, CO 80203**  
**(866)858-5322**

[www.9news.com](http://www.9news.com)

And:

**Great American Media/ POL**  
**1010 Wisconsin Ave. NW, Ste. 800**  
**Washington, DC 20007**

<u>Contract / Revision</u> 711445 /		<u>Alt Order #</u> 06304266
<u>Product</u> <b>DCCC #1474</b>		
<u>Contract Dates</u> <b>09/25/12 - 10/03/12</b>	<u>Estimate #</u> <b>1474</b>	
<u>Advertiser</u> <b>Democratic Congressional Campaign Commi</b>		<u>Original Date / Revision</u> 09/04/12 / 09/12/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> <b>KUSA</b>	<u>Account Executive</u> Mary Tricoli	<u>Sales Office</u> Telerep Philadel
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 11	<u>Product Code</u> 14
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
N 1	KUSA	09/25/12	10/01/12	The Doctors	1-2p		:30				NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/25/12	10/01/12	MTWTF--				2	\$500.00	0.00			
N 2	KUSA	09/25/12	10/01/12	Late News M-F	10-1035p		:30				NM	3	\$12,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/25/12	10/01/12	MTWTF--				3	\$4,200.00	0.00			
N 3	KUSA	09/25/12	10/01/12	Colorado & Company	10a-11a		:30				NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/25/12	10/01/12	MTWTF--				2	\$350.00	0.00			
N 4	KUSA	09/25/12	10/01/12	Tonight Show	1037-1137p		:30				NM	3	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/25/12	10/01/12	MTWTF--				3	\$2,000.00	0.00			
N 5	KUSA	09/25/12	10/01/12	Late Night w/Jimmy Fallon	1137p-1237a		:30				NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/25/12	10/01/12	MTWTF--				2	\$450.00	0.00			
N 6	KUSA	09/25/12	10/01/12	Today Show III	11a-12p		:30				NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/25/12	10/01/12	MTWTF--				3	\$600.00	0.00			
N 7	KUSA	09/25/12	10/01/12	Extra	1230p-1p		:30				NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/25/12	10/01/12	MTWTF--				2	\$500.00	0.00			
N 8	KUSA	09/25/12	10/01/12	9News at Noon	12p-1230p		:30				NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/25/12	10/01/12	MTWTF--				3	\$600.00	0.00			
N 9	KUSA	09/25/12	10/01/12	Days of Our Lives	M-F 2-3p		:30				NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/25/12	10/01/12	MTWTF--				2	\$750.00	0.00			
N 10	KUSA	09/25/12	10/01/12	Ellen	3-4p		:30				NM	3	\$2,550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/25/12	10/01/12	MTWTF--				3	\$850.00	0.00			
N 11	KUSA	09/25/12	10/01/12	9News 4pm	4p-5p		:30				NM	4	\$6,400.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Gannett Co., Inc. and its stations do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected. Advertiser agrees to indemnify Station from all claims (including attorney's fees) for which Station may become liable due to the advertisement(s). This contract renders void any statement concerning liability which appears on correspondence from agency or advertiser. It is further agreed that the station does not accept advertising orders or space reservations claiming sequential liability.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service, shall not constitute payment to this station.

TERMS: Due 15th day of the Month following Broadcast.



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**500 Speer Blvd.**  
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Contract / Revision	Alt Order #
711445 /	06304266

Contract Dates	Product	Estimate #
09/25/12 - 10/03/12	DCCC #1474	1474

Advertiser	Original Date / Revision
Democratic Congressional	09/04/12 / 09/12/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount																																										
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Week:		09/25/12	10/01/12	MTWTF--				4	\$1,600.00	0.00																																													
N 12	KUSA	09/25/12	10/01/12	9News Daybreak 5a	5-530am		:30				NM	2	\$1,800.00																																										
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Week:		09/25/12	10/01/12	MTWTF--				2	\$900.00	0.00																																													
N 13	KUSA	09/25/12	10/01/12	9News 5pm	5p-530p		:30				NM	4	\$11,200.00																																										
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Week:		09/25/12	10/01/12	MTWTF--				4	\$2,800.00	0.00																																													
N 14	KUSA	09/25/12	10/01/12	9News Daybreak 5:30a	530-6am		:30				NM	2	\$2,600.00																																										
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Week:		09/25/12	10/01/12	MTWTF--				2	\$1,300.00	0.00																																													
N 15	KUSA	09/25/12	10/01/12	NBC Nightly News	530p-6p		:30				NM	4	\$18,000.00																																										
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Week:		09/25/12	10/01/12	MTWTF--				4	\$4,500.00	0.00																																													
N 16	KUSA	09/25/12	10/01/12	9News 6pm	6p-630p		:30				NM	2	\$5,600.00																																										
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Week:		09/25/12	10/01/12	MTWTF--				2	\$2,800.00	0.00																																													
N 17	KUSA	09/25/12	10/01/12	9News 6am	6-7am		:30				NM	5	\$10,000.00																																										
<table><tr><td></td><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td></td><td></td><td></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td><u>Rating</u></td><td colspan="3"></td></tr><tr><td>Week:</td><td></td><td>09/25/12</td><td>10/01/12</td><td>MTWTF--</td><td></td><td></td><td></td><td>5</td><td>\$2,000.00</td><td>0.00</td><td colspan="3"></td></tr></table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				Week:		09/25/12	10/01/12	MTWTF--				5	\$2,000.00	0.00																	
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Week:		09/25/12	10/01/12	MTWTF--				5	\$2,000.00	0.00																																													
N 18	KUSA	09/25/12	10/01/12	Today Show	7-9am		:30				NM	5	\$10,000.00																																										
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Week:		09/25/12	10/01/12	MTWTF--				5	\$2,000.00	0.00																																													
N 19	KUSA	09/25/12	10/01/12	Today Show II	9-10am		:30				NM	4	\$3,600.00																																										
<table><tr><td></td><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td></td><td></td><td></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td><u>Rating</u></td><td colspan="3"></td></tr><tr><td>Week:</td><td></td><td>09/25/12</td><td>10/01/12</td><td>MTWTF--</td><td></td><td></td><td></td><td>4</td><td>\$900.00</td><td>0.00</td><td colspan="3"></td></tr></table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				Week:		09/25/12	10/01/12	MTWTF--				4	\$900.00	0.00																	
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Week:		09/25/12	10/01/12	MTWTF--				4	\$900.00	0.00																																													
N 20	KUSA	09/29/12	09/30/12	NBC Nightly News Weekend	430-5P		:30				NM	0	\$0.00																																										
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<table><tr><td></td><td><u>Spot</u></td><td><u>Ch</u></td><td><u>Date Range</u></td><td><u>Description</u></td><td><u>Start/End Time</u></td><td><u>Weekdays</u></td><td><u>Length</u></td><td></td><td><u>Rate</u></td><td><u>Rtg</u></td><td><u>Type</u></td><td colspan="2"></td></tr><tr><td></td><td>2</td><td>KUSA</td><td>09/24/12-09/30/12</td><td>NBC Nightly News Weekend</td><td>430-5P</td><td>-----SaSu</td><td>:30</td><td></td><td><del>\$2,500.00</del></td><td>0.00</td><td>NM</td><td colspan="2"></td></tr><tr><td colspan="14">Credited</td></tr></table>															<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				2	KUSA	09/24/12-09/30/12	NBC Nightly News Weekend	430-5P	-----SaSu	:30		<del>\$2,500.00</del>	0.00	NM			Credited													
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>																																												
	2	KUSA	09/24/12-09/30/12	NBC Nightly News Weekend	430-5P	-----SaSu	:30		<del>\$2,500.00</del>	0.00	NM																																												
Credited																																																							
N 21	KUSA	09/29/12	09/29/12	9News 10pm Sat	Sat 10p-1037p		:30				NM	1	\$2,800.00																																										
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Week:		09/24/12	09/30/12	-----S-				1	\$2,800.00	0.00																																													
N 22	KUSA	09/29/12	09/29/12	Sat Today	5-7am		:30				NM	1	\$500.00																																										
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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																																													
Week:		09/24/12	09/30/12	-----S-				1	\$500.00	0.00																																													
N 23	KUSA	09/29/12	09/29/12	9News 7a Sat	7-9a		:30				NM	0	\$0.00																																										
<table><tr><td></td><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td></td><td></td><td></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td><u>Rating</u></td><td colspan="3"></td></tr><tr><td>Week:</td><td></td><td>09/24/12</td><td>09/30/12</td><td>-----S-</td><td></td><td></td><td></td><td>1</td><td>\$1,200.00</td><td>0.00</td><td colspan="3"></td></tr></table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				Week:		09/24/12	09/30/12	-----S-				1	\$1,200.00	0.00																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																																													
Week:		09/24/12	09/30/12	-----S-				1	\$1,200.00	0.00																																													
<table><tr><td></td><td><u>Spot</u></td><td><u>Ch</u></td><td><u>Date Range</u></td><td><u>Description</u></td><td><u>Start/End Time</u></td><td><u>Weekdays</u></td><td><u>Length</u></td><td></td><td><u>Rate</u></td><td><u>Rtg</u></td><td><u>Type</u></td><td colspan="2"></td></tr><tr><td></td><td>2</td><td>KUSA</td><td>09/24/12-09/30/12</td><td>9News 7a Sat</td><td>7-9a</td><td>-----Sa--</td><td>:30</td><td></td><td><del>\$1,200.00</del></td><td>0.00</td><td>NM</td><td colspan="2"></td></tr><tr><td colspan="14">Credited</td></tr></table>															<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				2	KUSA	09/24/12-09/30/12	9News 7a Sat	7-9a	-----Sa--	:30		<del>\$1,200.00</del>	0.00	NM			Credited													
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>																																												
	2	KUSA	09/24/12-09/30/12	9News 7a Sat	7-9a	-----Sa--	:30		<del>\$1,200.00</del>	0.00	NM																																												
Credited																																																							
N 24	KUSA	09/30/12	09/30/12	Sun News Extended	1035-11p		:30				NM	1	\$2,500.00																																										
<table><tr><td></td><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td></td><td></td><td></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td><u>Rating</u></td><td colspan="3"></td></tr><tr><td>Week:</td><td></td><td>09/24/12</td><td>09/30/12</td><td>-----S</td><td></td><td></td><td></td><td>1</td><td>\$2,500.00</td><td>0.00</td><td colspan="3"></td></tr></table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				Week:		09/24/12	09/30/12	-----S				1	\$2,500.00	0.00																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																																													
Week:		09/24/12	09/30/12	-----S				1	\$2,500.00	0.00																																													
N 25	KUSA	09/30/12	09/30/12	Football Night in America	Various		:30				NM	1	\$4,000.00																																										
<table><tr><td></td><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td></td><td></td><td></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td><u>Rating</u></td><td colspan="3"></td></tr></table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																															
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TERMS: Due 15th day of the Month following Broadcast.



**KUSA-TV**  
**500 Speer Blvd.**  
**Denver, CO 80203**  
**(866)858-5322**

[www.9news.com](http://www.9news.com)

<u>Contract / Revision</u> 711445 /		<u>Alt Order #</u> 06304266
<u>Contract Dates</u> <b>09/25/12 - 10/03/12</b>	<u>Product</u> DCCC #1474	<u>Estimate #</u> <b>1474</b>
<u>Advertiser</u> <b>Democratic Congressional</b>		<u>Original Date / Revision</u> 09/04/12 / 09/12/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S				1	\$4,000.00	0.00			
N 26	KUSA	09/30/12	09/30/12	9News 7a Sun	7-9a		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S				1	\$1,200.00	0.00			
N 27	KUSA	09/29/12	09/29/12	Law & Order: SVU	7-10p		:30				NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S-				1	\$1,600.00	0.00			
N 28	KUSA	09/27/12	09/27/12	Rock Center with BW	9-10p		:30				NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	---T---				1	\$4,000.00	0.00			
D 29	KUSA	10/02/12	10/02/12	NBC Nightly News	530p-6p		:30				NM	0	\$0.00
D 30	KUSA	10/02/12	10/02/12	NBC Nightly News	530p-6p		:30				NM	0	\$0.00
N 31	KUSA	10/02/12	10/03/12	Late News M-F	10-1035p		:30				NM	1	\$4,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	-TW----				1	\$4,200.00	0.00			
N 32	KUSA	10/02/12	10/03/12	Tonight Show	1037-1137p		:30				NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	-TW----				1	\$2,000.00	0.00			
N 33	KUSA	10/02/12	10/03/12	9News at Noon	12p-1230p		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	-TW----				1	\$600.00	0.00			
N 34	KUSA	10/02/12	10/03/12	Ellen	3-4p		:30				NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	-TW----				1	\$850.00	0.00			
N 35	KUSA	10/02/12	10/03/12	9News 4pm	4p-5p		:30				NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	-TW----				1	\$1,600.00	0.00			
N 36	KUSA	10/02/12	10/03/12	9News 5pm	5p-530p		:30				NM	1	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	-TW----				1	\$2,800.00	0.00			
N 37	KUSA	10/02/12	10/03/12	NBC Nightly News	530p-6p		:30				NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	-TW----				1	\$4,500.00	0.00			
N 38	KUSA	10/02/12	10/03/12	9News 6am	6-7am		:30				NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	-TW----				1	\$2,000.00	0.00			
N 39	KUSA	10/02/12	10/03/12	Today Show	7-9am		:30				NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	-TW----				1	\$2,000.00	0.00			
N 40	KUSA	10/02/12	10/03/12	Today Show II	9-10am		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	-TW----				1	\$900.00	0.00			
N 41	KUSA	09/29/12	09/29/12	Ryder Cup	Various		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S-				1	\$1,200.00	0.00			
N 42	KUSA	09/29/12	09/29/12	Law & Order: SVU	7-10p		:30				NM	2	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			

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<u>Contract / Revision</u> 711445 /		<u>Alt Order #</u> 06304266
<u>Contract Dates</u> <b>09/25/12 - 10/03/12</b>	<u>Product</u> DCCC #1474	<u>Estimate #</u> <b>1474</b>
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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S-				2	\$1,250.00	0.00			
<b>Totals</b>											0.00	77	\$140,800.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/30/12	53	\$94,650.00	\$80,452.50
10/01/12 - 10/03/12	24	\$46,150.00	\$39,227.50
<b>Totals</b>	<b>77</b>	<b>\$140,800.00</b>	<b>\$119,680.00</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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